

The Star-Gazette

The County Paper.

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BAY ST. LOUIS, MISS., SATURDAY, NOVEMBER 13, 1926.

85TH YEAR—No. 46

DISTINGUISHED VISITOR TO BAY SAINT LOUIS IS ROTARY GOV. F. JENSEN

Recently Elected District Governor of International Rotary Delivers Address, "Make Rotary More Effective"—Makes Splendid Impression.

Bay St. Louis Rotarians on Wednesday evening had the pleasure and privilege of entertaining on official visit of District Governor Frank Jensen, of New Orleans, who was recently elected to the responsible and distinguished office, succeeding Dr. Richard Cox, president Gulf Park college, at Gulfport.

Governor Jensen was the guest of honor for the evening and delivered an address which is here published not only for its excellence but for the reason of the splendid insight it will give to outsiders of the intention and motives of International Rotary, and information it carries generally.

He is an engaging speaker, pleasing in personality and effective in speech, and a man whose sincerity in the work is a recommendation. His address, constructive and inspirational, follows:

"The instructions from the president of Rotary International, and concurred in by every Rotarian, for the good of Rotary this year, are summed up in the phrase, 'Make Rotary Effective.'

"We have a vast organization, operating in thirty-five countries, with others soon to be added. We have more than ninety people giving their entire time to the details of the organization in the city of Chicago, where our general headquarters are. We have supplementary organizations in Europe, both on the continent and in the British Isles. We have special commissioners in Europe, in South America, in Mexico, devoting their lives to the development of Rotary. We are taxing ourselves an additional dollar per member to augment our resources for extension and supervisory work. We are facing unparalleled opportunities for expansion and for the encouragement of good will throughout the civilized world. We have grown from one club in 1905 to nearly 2,500 clubs, and we have 123,500 members. We have stepped up and out of a small and selfish aim into purposes as noble and as worthy as can engage the attention of men. And having these and many other considerations in mind, the urge is upon the leaders to say vigorously and emphatically, 'Make Rotary Effective.'

"In doing this, let us keep Rotary a thing of joy. Let gladness and good cheer permeate every meeting and transcend in importance all other attributes.

"Rotary cannot be more effective than we as individuals make it. There is no world-wideness that can take the place of our own circle of influence and behavior. 'By their fruits' applies to Rotarians. What

(CONTINUED ON PAGE SIX)

C. GREER MOORE IS SPEAKER ARMISTICE DAY AT CELEBRATION

Patriotic Program For Memorable Day Held at Cedar Point.

We observed November 11th, Armistice Day, with an appropriate program, and we take this opportunity to thank our friends for valuable assistance given us. Especially Mrs. Carty for music and Mr. C. G. Moore for the splendid address on patriotism.

Our program as rendered follows:

A Closer Scrutiny of Armistice Day—Miss King.

Losses in the World War:

(a) England—Greer Moore.

(b) France—Roy Fayard.

(c) United States—R. E. O'Farrell.

A General Survey:

(a) The Cause—Genevieve Besancon.

(b) The Boast of Germany—Celia Ladner.

(c) Germany's Ambition—Florence Fayard.

"My Flag"—Eileen Carty and Fahey.

March, Spelling America and Carrying American Flags—Eleven boys and nine girls.

Address, "Patriotism"—C. Green Moore.

Our regular P. T. A. meeting will be held on Friday, Nov. 19th. Please bear this date in mind, as this is near Thanksgiving day. The pupils are putting on a Thanksgiving program and we have several speakers booked for this meeting also.

Matinee tickets for last week were awarded as follows:

Primary Grade—Myrtle Rockins, Florence Mitchell.

First Grade—Milton Mitchell, Henry Carmichael.

Second Grade—Ella Brooks Carty, Lucien Carmichael.

Third Grade—Homer Carmichael, Lillian Oliver.

Fourth Grade—Eileen Carty, Leo Bourgeois.

Fifth Grade—Genevieve Besancon, Florence Fayard.

CHAMBER OF COM. SECRETARY THANKFUL FOR CO-OPERATION

S. F. Gentry Issue Statement
Embracing Thanks to
All Who Helped.

MANY CONTRIBUTORS TO BAY EXHIBIT

Co-Operation Manifested—
Hostesses For Every Day
of Week.

With the Gulf Coast Fair at Gulfport at an end, and retrospecting it is interesting to note the affair in its entirety was a noted success, but not more so than the departmental exhibits of Hancock county and the individual booth of Bay St. Louis, sponsored by the Bay St. Louis Chamber of Commerce. The latter attracted many and it was the unanimous opinion that Bay St. Louis was the most attractive and best.

Secretary S. F. Gentry is appreciative of the assistance rendered his efforts on behalf of the exhibit and gives the Echo the following signed statement in which he voices all appreciation and thanks possible, fully realizing the co-operation received and help make the success possible:

We feel that the Bay St. Louis Chamber of Commerce booth was a success, but only through the courtesy of the following kind members and friends and in behalf of the Chamber of Commerce I wish to thank each of them for their hearty co-operation as manifested by the spirit of interest displayed. Inn-by-the-Sea and Pine Hills-on-the-Bay gladly loaned the beach furniture for the setting. The lawn effect was carried out through the courtesy of E. T. Reimann, of Gulfport, and was materially added to by the loan of a green porch table from the Gulfport Furniture company, with branch store at Bay St. Louis. The idea there was boating, bathing, fishing, hunting, tennis, golf and motoring practically the year round at Bay St. Louis was developed through the courtesy of Mr. T. O'Mauffray, Mr. John Osoinach, Mr. A. P. Lotz and Master Billie Bourgeois. We are grateful to Mr. Adams, of Adams' Florist shop, of Gulfport, for the use of twelve potted palms which lent an atmosphere of shrubbery to the booth. Especially are we indebted to Mr. E. J. McCall and Mr. E. B. Stootz who are promoting the St. Charles subdivision. These gentlemen donated a beautiful begonia plant to the Chamber of Commerce, which was on display in the booth, they also worked diligently with the secretary, helping to rearrange the booth when part of the grass rugs had to be returned to the owner. They hauled sand in their automobiles until the allotted space was filled up, and also added toys to make the scene complete. These courtesies at such a time were gratefully received and are not soon to be forgotten.

To the hostesses, the Misses Miriam and Levia Engman, Daisy Bordage, Clara Kergosien and Mrs. C. M. Shipp, Mrs. E. W. Drackett, Mrs. H. U. Carty, Mrs. G. R. Rea, Mrs. Donald Marshall, who served so faithfully and graciously each day, are we grateful for their favors, for to them we are indebted for the success of the booth each day.

Especially do I want to thank the committee composed of John Osoinach, chairman; Chas. G. Moreau, Geo. R. Rea and C. G. Moore, for all they did.

To one and all again do we wish to assure you of our appreciation for we realize fully that it's only through this splendid spirit of co-operation that we ever succeed in any endeavor that the Chamber of Commerce undertakes. This was a small matter that was engineered to success by co-operation, but there are various other matters of vastly more importance that can be achieved by your Chamber of commerce if we all co-operate to the limit.

Respective Goals Fair in Application.

Practically without exception the local goals established for all the Coast cities are proving fair in their application, only one of the seven cities lagging in the development of the local campaign. While the campaign is going ahead with satisfactory momentum all along the Coast, it is evident here and there that the minimum membership fee of \$100 is a source of delay in closing prospects.

The \$100 figure for membership was continued for the year, as last, as a result of wide-spread discussion among club members and others who were called to consider the advisability of reducing the minimum fee. The figure was finally left unchanged in the belief that the unusual budget of the Coast-wide advertising and promotional organization, coupled with known costs of maintaining membership interest in many other similar organizations throughout the country indicated the wisdom of this decision.

Story of the Drive.

Opening last Monday morning, the drive for the \$60,000 goal of the program and budget campaign for the Mississippi Coast club has continued through the week in each of the seven cities which make up the service club.

The brunt of the drive falls on the two larger cities of Gulfport and Biloxi, where local goals of \$20,000 in each city are sought. Gulfport started operations with an "Early-Bird" breakfast for workers served at the Great Southern hotel at 7:45 a.m. on Monday. Biloxi workers elected to begin their canvass on Tuesday morning with a rally meeting at the Howard Avenue offices of the club.

Gulfport Solicitors Fortified With Breakfast.

The Gulfport "breakfast" was remarkable for the unexpected attendance of workers. Places had been set for thirty captains and lieutenants, that having been the number present at the instruction meeting on the preceding Friday evening. Campaign officials were surprised when added workers kept arriving until it was found necessary to set eleven extra places, practically a complete staff of all teams, captains and lieutenants being on hand when the prospect cards were awarded at 8:30 o'clock.

Starting a day behind their colleagues at Gulfport, the Biloxi division swung into line with a rene-

COMBINED BILLIONS REPRESENTED AT COAST GATHERING

Bay St. Louis Bank Heads
Represent City at Gathering of Capitalists.

COMPLIMENT PAID TO H. S. WESTON

Bay Chamber of Commerce
Folders Attract Attention of Many.

On Thursday, a special train of fifty bankers from New York City arrived at Gulfport, where they were guests of the Mississippi Power company. This was the greatest body of financiers to ever visit our state, that is they represented banks with combined resources of billions of dollars.

At the Great Southern hotel, the guests gathered for breakfast, Mr. E. Eaton being the host. Four pretty girls received the guests by pinning pretty boutonnieres on the coat lapels, with a smile. The presidents of banks at Bay St. Louis, Pass Christian, Gulfport, Biloxi and Hattiesburg were also invited guests to assist in entertaining the visitors. Mr. H. S. Weston, president of Hancock County Banks, and Mr. George R. Rea, president of Merchants Bank and Trust Co., represented Bay St. Louis.

From Bay St. Louis to Biloxi.

After an enjoyable breakfast, Mr. Eaton acted as toastmaster in his inimitable way. After a few words of welcome to the visitors, on that lovely sunshiny day, to the beautiful Mississippi Coast, he told them of improvements now in progress on the coast, from Bay St. Louis to Biloxi.

Mr. Martin, president of the Alabama Power company, was then introduced. Mr. Martin is a very forceful speaker and mentioned the great possibilities in store for the South, since power is what is needed to attract industries of all kinds to the South.

Mr. L. O. Crosby, of Picayune, was next introduced, who told of the work accomplished by the Mississippi Development Board, of which he is the president. Mr. Crosby told some very interesting facts about the leadership Mississippi was taking; that Mississippi had the smallest death rate in the United States among the white race, that Harrison county, Mississippi, had the best record in the Union for being free of malaria, that Mississippi raised more cotton per acre than any other state. He spoke flatteringly of the labor and capital situation here, how the past legislature had eliminated the laws detrimental to capital and now was the opportune time for capital to seek investments here and industries of all kinds would make no mistake in coming to the great state of Mississippi. He mentioned the reasonable cost of living here and the mild winters, compared to the reverse conditions in the north. The International Harvester company, he continued, had the best organized system in the country, equal to Henry Ford's, and that they were paying a trained man \$5.50 per day to run a lathe, turning out 500 articles per day, but at his mill at Picayune, he had installed a similar machine and an inexperienced man had been able after three days' training turned out 1,400 articles per day at daily wages of \$2.75. Mr. Crosby paid a deserving compliment to Mr. H. S. Weston for the constructive work he had accomplished for the Mississippi Development Board. Surely Mr. Crosby handled his subject masterfully and the guests were greatly enlightened on Mississippi—past and present.

Congvincing Talk.

Mr. Frank Foote, president of the First National Bank of Hattiesburg, was next introduced, who told the guests that the Gulf Coast was entitled to everything that could be said about it, but the interior part of the state had splendid advantages to offer. His talk was convincing.

Then several prominent bankers from New York were introduced. Each gave his views of the opportunities now coming Southward and that hydroelectric power would offer many industries special inducements to come South. Among these bankers was Mr. Farn R. Russell, vice-president of the National Bank of Commerce of New York City, who was raised at Wesson, Miss., and he spoke enthusiastically about the vast improvements he had seen in the South, which section was still very dear to his heart.

By Folders Attract Attention.

The writer sat at the table with Mr. Eugene W. Stetson, vice-president of the Guaranty Trust Co., New York (the largest trust company in the world). Mr. Stetson was formerly secretary of the Chamber of Commerce of Macon, Ga., before going to New York. He spoke complimentarily of the folder gotten out by the Bay St. Louis Chamber of Commerce, which was shown to him. These folders were distributed as many of the Yankees bankers wanted to see where they were "at" and the map on the center page of our folder was eagerly sought for by many.

About 9:30 the meeting adjourned for a ride to Biloxi by autos on the Beach, there to entrain on their special, which would be awaiting them.

DADS AND GRADS ON HOMECOMING DAY VIE IN GATHERING

St. Stanislaus College Scene
of Memorable Day—Barbecue Dinner.

HON. E. J. GEX OF BAY ST. LOUIS SPEAKS

Feature of Day Football
Game in Which Local
Eleven Wins.

On Sunday last, Nov. 7th, St. Stanislaus college celebrated another Homecoming Day, which is also known as Dad's Day. It was a perfect success in every particular, in fact greater than any one known heretofore.

For a week before, preparations for the feast had been in the making. Letters and cards had been mailed to every Old Grad whose address could be obtained, urging them back to the old campus for one more grand reunion. Invitations were also extended to the parents of present day students, to come and see for themselves just what atmosphere surrounded their boy, to meet the faculty and the friends of Stanislaus, as well as to show the beauties of old Bay St. Louis.

It was a grand day, almost everyone was there; they came from far and wide, many traveled hundreds of miles in order to partake of the well-known hospitality of the old college, and not one regretted the journey.

Big Barbecue.

The old gym was made over into a banquet hall, festooned with moss and great palmetto leaves decorated the rafters and walls, flowers were there in beautiful profusion. Over 400 feet of tables were set with more than 800 places with decorations of ferns and flowers.

Capt. Asa Downs, the veteran master of the barbecue, had roasted over 400 pounds of choice meats. Capt. Frank Quintini, Ed. Arceneau, Capt. Chas. Traub and other willing workers, arranged the tables and acted as waiters.

Hon. Emile Gex Welcome.

In behalf of the faculty of the college, the Hon. Emile Gex welcomed the multitude in a short but happy speech. Mr. Gex dwelt particularly on the benefits accruing from these home-comings, of the renewal of old friendships, the making of new ones and the undying college spirit which adds a lustre to life that nothing else can surpass.

Many private automobiles, bearing the sign "Welcome Dad, Hop In," on their windshields, were on the college grounds to take the many visitors for rides about the city. In that, the people of the Bay showed that they were possessed of the spirit of the day, and their hospitality assisted greatly in the ultimate success.

Crowning Feature.

The crowning feature of the day—that which led the cake of success was the great football game with Jefferson College, of Convent, in which the Stanislaus eleven were returned victors by a score of 13 to 12. Many visitors from all along the Riviera drove over for the great game and the crowd was estimated at 20,000. The largest crowd that ever saw a game in this city.

Homecoming and Dad's day is an annual event. Every year the crowds grow bigger, enthusiasm is greater, and the next is looked forward to with growing pleasure.

Stanislaus is doing his share in advancing Bay St. Louis.

DAD AND SON NIGHT AT BAY ROTARY CLUB EVENTFUL OCCASION

Boys' Work Committee Has Program Night—Some Thirty Junior Guests Present—Harold Weston and Fred Wright, Gov. Frank Jansen Speakers.

"Dad and Son Week" was marked in Bay St. Louis Wednesday night by the Rotary club on the occasion of Boys' and Girls' Work Night, in charge of the Boys' Work committee, of which Harold Weston, of Logtown, is chairman, and who presided during the presentation of the special program. Mr. Weston made a number of remarks most appropriate to the occasion, showing that he has made a most careful survey and study of the subject.

Tribute to Boys' Mother.

Fred A. Wright, member of the committee, delivered the principal address of the evening, well covering the subject of boys and what the future holds for them as young citizens; that they were to take the place of the men of today. In closing he paid tribute to the mother of boys and in closing quoted the beautiful lines from Foss, so well known to readers.

Rotarians Have Boys as Guests.

It was the privilege of every Rotarian to bring one or more boys to the weekly luncheon and meeting, in order they may enjoy and learn from the program, and how much their presence added to the success of the occasion cannot be overestimated, every boy wide-awake, receptive and willing to listen and abide—the future citizens of tomorrow.

There were thirty young guests present; namely: John Schiro, Ernest Ladner, Alton Erwin, Edgar Perre, Clinton Erwin, Charles (Burr) Donald Marshall, Carl Bandert, Claud Quintini, J. C. Roland, Jr., Walter Leonhard, Albert Leonhard, Jr., A. F. Fournier, Jr., Agde Kergosien, Harold Fayre, Clyde Sylvester, E. J. LaCoste, Jr., Justin Marquez, Fred Collier, Winfield Partridge, Alvin Gern, Robert Lacoste, John Marquez, R. J. Ladner, Jr., Sam Whitfield, Stanley Strahan, Greer O. Moore, Grady O'Neal, Louis Robert, Carlos deArmas, C. A. Breath, Jr.

Special Address.

Stanley Strahan, of Logtown, representing the boys present, spoke on their behalf, his remarks

The Sea Coast Echo

ECHO BLDG.
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Chas. G. Moreau, Editor and Publisher.

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Official Journal City Bay St. Louis.

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Member State Press Association.

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Always in Advance.

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Bay St. Louis, Miss., under Act of March 3, 1879.

Buying at home is a good way to build up Bay St.
Louis.

A man will borrow on security that he would never
loan on.

Any messenger boy can tell you who puts the "leg"
in telegram.

The wise merchant knows why the "sing" is found
in advertising.

Many a man laughs at his neighbor because he can't
see a good joke.

Well, criticism of the editor doesn't hurt him much.
He preaches "Buy at Home."

Another version: Men and monkeys are much alike,
but monkeys don't go to congress.

The election has proven a great success to something
less than half of the candidates.

Now that the wets have won a few referendums
what are they going to do with them?

This is the time of the year that most people have
a suspicion that winter intends to come.

We have heard of the one way street. The road
hog is one way driver, all his own way.

There are many news items which we do not publish.
No machine gun guards our doorway.

Church goers may be freely criticised but after all
they are the best part of the population.

If the average husband will keep his mouth shut his
wife will do the talking for the couple.

Remember the Red Cross Roll Call. Don't fail to
send in at least a dollar for a membership.

It might pay farmers to raise hogs. We have heard
of one farmer selling a single ham for more than \$17.00.

Isn't it funny that every time the bank writes "your
account appears to be overdrawn" that it is overdrawn.

If you want to enjoy a good joke go home and look
at a photograph of yourself, about fifteen years old.

The function of a newspaper is to print the news,
whenever possible. If you can't find news in your town
get another town.

No, Geraldine, our better half does not love to smell
ye editor's fragrant pipe. You can take this straight,
regardless of what the advertisement says.

Some of these days we will write a book; compiling
the philosophy of the period. It will be a short book.
Here it is; Birth, Love, Death, Light.

Music is played by two classes: Artists and Musi-
cians. After hearing an Artist (notice the capital A)
you want to hear a Musician—until you hear one.

The price of coal has taken an upward slant, with
indications of continuing heavenwards. Now, if we had
bought our coal last summer it would have been dif-
ferent.

Delinquent Echo subscribers are thankful this year
because we have not cut them off. However, if this is
their only reason for enjoying Thanksgiving it might not
last.

Our extra slice of pie for this week is devoted to the
man who married a hard-working woman because she
was a suffragette, but who stopped work right after the
ceremony.

Millions of American housewives, reading about the
apple growers of several states giving away apples by
the carload, will wonder why they cost fifty cents a
dozen in town. If you can explain this riddle you can
solve the most pressing problem of agriculture.

ARMISTICE DAY.

Few of us have forgotten the surge of joyous relief
with which the people of the world greeted the end of
the World war. The advent of peace was sweet to a
war-torn and blood-tired world.

At that time none of us forgot the soldiers at the
front, the men who did their duty and, in doing it, won
the war. None of us forgot the wounded, in their
agonies, or the heroes dead.

The world, however, after a momentary pause to
contemplate the new found peace, moved on in its ac-
tualized ways. New events crowded the battlefield
from the mental vision of the earth's people, but, before
that, a day had been set apart, a day hallowed to the
memory of heroes.

November 11th will always remind Americans of
brave troops over seas, of their perils, their bravery,
their suffering, their death. Let us use this day to
perpetuate their deeds in memory and demonstrate to
the living the gratitude of an appreciative republic.

COMMUNITY CHEST DRIVES.

More than 150 cities are engaged in community chest
drives, seeking to raise about \$40,000,000. Cleveland
tops them all, expecting to secure \$4,600,000. Philadel-
phia asks \$3,500,000 and Detroit and Los Angeles want
\$3,200,000 each. Other cities seek smaller amounts,
varying according to size and need.

The community chest idea was devised to get rid of
numerous efforts to raise funds for charity. Under the
plan all charitable and welfare organizations budget
their requirements and make a joint campaign for the
money needed. None conduct separate drives, which
are confusing and often duplicating.

This plan enables a community to center its atten-
tion upon the general subject of worthy relief. It also
permits an individual to subscribe his bit with the knowl-
edge that it is over for a year.

A CALL FOR HELP.

The annual roll call of the American Red Cross began
Thursday, Armistice Day. Once again the greatest
organized relief agency in the world seeks funds, with
which to affirm, throughout the succeeding year, the
brotherhood of man in a practical, helpful way.

When hurricanes and storms strike unguarded cities
suffering is certain to follow. When great rivers over-
flow and flood vast areas misery and want abide after
the water recedes. When sudden disaster maims and
kills unsuspecting people there is immediate need for
outside assistance.

To whom do the American people entrust the duty of
being prepared for such emergencies? The American
Red Cross, chartered by the American government,
demonstrates its value as a relief organization many
times every year. The storm stricken areas of Florida
and the water-soaked plains of the west have recently
attested the presence of Red Cross efficiency in extending
prompt relief, which alone can save life and prevent
great suffering.

To the people of Bay St. Louis this organization
may seem a thing afar, but to terror stricken children
and suffering human beings, who have seen its work and
enjoyed its assistance, the annual Roll Call is an oppor-
tunity to express, in a monetary way not so much the
gratitude they feel of past deliverance as the prayer in
may enjoy the same life-giving help that they enjoyed.
their hearts that others, in time of danger and peril,

Certainly, if disaster overtook Bay St. Louis tomorrow,
causing untold suffering, destroying life and prop-
erty, and leaving in its dread wake an injured popula-
tion of men, women and children, the telegraph wires
would carry an appeal for urgent relief. The conscious
citizens of Bay St. Louis would expect a prompt and
adequate response from America, because the people of
our country do not ignore such appeals.

When the inevitable response to the call came the
people of Bay St. Louis would thank God for the pres-
ence of the Red Cross, an organization organized to
appeal for necessary help, trained and equipped to pro-
vide such assistance.

Let us hope no call for relief will issue to the nation
in 1927 from Bay St. Louis, but let us do our part in
keeping up the alert and a ready organization of nurses,
doctors and relief workers of the American Red Cross.
The call this month is not from any stricken section but
from the Red Cross itself, asking you to join it and,
through the payment of \$1, \$5 or \$10 as a membership
fee, to participate in all the splendid work that this organi-
zation will be called upon to perform in 1927.

INCOMES AND TAXES.

Those who depend upon this journal to inform them
of such matters will take notice that seventy-five persons
in the United States reported net incomes of more
than \$1,000,000 for the calendar year 1924.

Three men, two in Michigan and one in New York,
enjoyed incomes over \$5,000,000. These are believed
to have been Henry Ford, Edsel Ford and John D. Rock-
efeller, Jr. The other seventy-two were distributed as
follows:

\$4,000,000 to \$5,000,000—One in New Jersey; one in
New York; one in Pennsylvania.

\$3,000,000 to \$4,000,000—One in California; two in
New York; one in Pennsylvania.

\$2,000,000 to \$3,000,000—Two in Illinois; one in
Michigan, nine in New York; one in Ohio; one in Penn-
sylvania and one in Wisconsin.

\$1,500,000 to \$2,000,000—One in California; two in
Massachusetts; one in Michigan; five in New York;
one in Ohio, three in Pennsylvania.

\$1,000,000 to \$1,500,000—One in California; five in
Illinois; one in Maryland; two in New Jersey; 21 in
New York; five in Ohio; one in Pennsylvania; one in
Rhode Island.

The total income reported by this small group of
men was \$155,974,475 and the tax paid was \$47,207,203.
Large as these figures are they represent only .61 and
6.70 per cent, respectively, of the total in the U. S.
In other words, these seventy-five persons, representing
.001 per cent of the income taxpayers enjoyed .61 per
cent of the total income and paid 6.70 per cent of the
government's collection.

Considering the average citizen those enjoying in-
comes from one to five thousand dollars, we find that
they numbered 6,327,774, reporting incomes of \$15,-
668,000,000 and paying taxes to the total of \$47,505,
065. In other words, 85.86 per cent of the income tax-
payers reported 61.07 per cent of the total income and
paid only 6.74 per cent of the total tax. In fact, these
6,327,774 persons paid to the government only \$300,-
000 more than the seventy-five persons who enjoyed in-
comes over \$1,000,000.

HOW THEY DO IT ON THE COAST.

It is refreshing and one feels glad to live in such a
community as the Mississippi Gulf Coast, where people
do. Monday morning the Mississippi Coast club launched
a drive for its annual budget, set the goal at \$60,000,
of which Bay St. Louis is to furnish only \$3,500 and
for which comparative small amount we are to partici-
pate in a \$100,000.00 advertising program. In addi-
tion to the Coast quota New Orleans and Chicago are
contributing in part to create the total.

Of this amount already the major portion is raised.
Business people, people with vision, are eager to con-
tribute. They realize the significance of the move and
the ultimate benefits to accrue. For such a campaign
well answers the cry frequently heard locally, "Bay St.
Louis is not advertised." The narrow visioned,
the literal man and woman who will not give is not ex-
pected to give, although invited to do so. There are
none so blind as those who will not see. The alibis and
subterfuges for not giving are thin and the solicitors
who are giving both their time and money readily see
when the true spirit is lacking. They do not criticise,
but you cannot prevent a man from thinking and shaping
his future attitude accordingly.

Bay St. Louis has about raised \$2,000,000 and the
balance of the quota remains to be subscribed. The
balance is the hardest, and it is expected the solicitors
will meet with success. This will only be possible by
liberal contributions. We know of no investment for
Bay St. Louis that will pay better dividends. Surely, we
will not fall down on our quota.

**PROSPEROUS COAST SEASON
AT HAND.**

The winter season for the Mississippi Gulf Coast,
due about December 1, and accelerating on and through
January at its peak, is soon at hand, and with the in-
dividual advertising north of the Illinois Central and
L. & N. R. R. companies, the major and newer and bigger
hotels built since last season, supplemented with the
outstanding advertising of the Mississippi Coast club,
there is every reason to look for a season of unpre-
cedented activity and success.

Pine Hills Hotel and Inn-By-the-Sea, on Bay St.
Louis; new Markham Hotel at Gulfport, and Edgewater
Gulf further on the coast, along with other hotels of
size and prominence, offering facilities for high-class
tourists, will bring thousands to this section from ranks
of people who otherwise would not visit here, and along
with them will come an influx of wealth and new investments.
The future at hand is exceedingly bright with
no room for apprehension, but on the contrary, with
every evidence and assurance for anticipation.

COMMUNITY CHEST DRIVES.

The community chest idea was devised to get rid of
numerous efforts to raise funds for charity. Under the
plan all charitable and welfare organizations budget
their requirements and make a joint campaign for the
money needed. None conduct separate drives, which
are confusing and often duplicating.

This plan enables a community to center its atten-
tion upon the general subject of worthy relief. It also
permits an individual to subscribe his bit with the knowl-
edge that it is over for a year.

A CALL FOR HELP.**CURRENT COMMENT.****BY HARRY STUART SAUCIER.****A MONEY GETTER.**

That Aimé Semple McPherson is a
getter of the coin, there can be no
disputing. This female evangelist has
friend Einstein or Cohen backed off
the boards, when it comes to getting
the proper advertising that costs little
or nothing, and pulling in the hordes
to where they will "cough-up."

She advertises the fact that on a
Sunday (two or three weeks past)
she would publicly give out the name
of the "Biggest Liar in Los Angeles."
Fully expecting that she would
name her prosecutor or some one
mixed in her scandalous trial, fully
8,000 people crowded into the taber-
nacle where she holds sway.

Rising before the multitude who
were holding their breaths in tense
anxiety, she proclaimed the Devil the
worst liar in the city.

That the plate was passed around
before that denunciation was made
there can hardly be a question.

LIKE OIL AND WATER.

This week Dr. G. S. Harmon, of
Hattiesburg, Miss., was sentenced to
serve ten years in the state peniten-
tiary for forgery.

Dr. Harmon was a preacher. He
conceived the idea that he could be
a noted publisher at the same time.
To become a publisher required
money. He had bought, but felt that
if he could get a start money would
flow in.

He therupon resorted to crime to
gain the whereabouts.

The greatest mistake that the rever-
end gentleman made was when he
attempted to mix preaching and print.
It is an error that will prove fatal
every time because the two won't
mix. Preachers and printers are far
apart in the cosmic order of things.

Newspapermen could never make a
success of theology and vice versa.

REAL PHILANTHROPY.

"Le Temps" prints a news item of
worth to this heedless world, pointing
to one man whose real Christian phil-
anthropy is high up above our concep-
tion of the word.

Monsieur Briez, a native of France,
has given, within the last five years,
109 quarts of his blood in transfusions.
At one time he gave three
quarts to different persons within
twenty-four hours. He has never ac-
cepted one centime in payment for
this sacrifice.

M. Briez has been petitioned for
the Legion of Honor.

That is an example of philanthropy
that is worth your consideration.

There should be no dissenting voice
raised to prevent his acquiring the
highest honor his fellow countrymen
can bestow.

Houdini, the Master.

Houdini, the magician, is dead as
a result of a friendly blow in the side,
which ruptured his appendix, leading to
fatal poisoning. His death probably
convincs some skeptics that his art was
not supernatural. He could not trick death.

There is little explanation for some
of the really remarkable tricks of this
headmaster of his line. He was, we
believe, the acknowledged peer of magi-
cians, and earned his title by hard
work and great accomplishments.

His latest sensational feat was to per-
mit himself to be placed in a
metal casket, holding enough air to
keep life going for only a few min-
utes, and then having the chest lowered
under water, where he remained
for more than an hour. He has per-
mitted himself to be buried several
feet underground and to have been
cuffed, tied tight and thrown into
rivers, where the unloosening of his
bonds and the swim to safety was
child's play to this man. He crashed
the locks and steel bars of many fa-
mous prisons, and no one ever devised
a system that could render him help-
less.

His success can probably be attri-
buted to hard work and perseverance.
He began life as an acrobat and con-
toriot, later becoming a handcu-
pist, and eventually reached the in-
teresting stage, where he produced
results usually attributed to psychic
powers. As a sample of his work he
enjoyed telling how he puzzled the
late President Roosevelt. If you can
figure it out you can do more than
we can.

Court is over, but it doesn't look
like it on some of the detours.

REGULAR MONTHLY MEET HELD BY CITY COUNCIL

State of Mississippi, County of Hancock, City of Bay St. Louis. A regular meeting of the Board of Mayor and Aldermen of the City of Bay St. Louis was held at the City Hall on Saturday, the 6th day of November, A. D. 1926, p.m.

There were present G. Y. Blaize, mayor; Chas. Traub, Sr.; James Marti, H. S. de Gillum, aldermen; Albert Jones, city marshal; S. J. Ladner, secretary. Absent, Alderman Carver.

The minutes of previous meeting was read and approved.

The reports of various city officers was read and approved. The financial report was ordered spread upon the minutes; the others filed.

Street Fund, Balance on hand last report, remains the same \$36.13.

School Fund Building Fund, Balance on hand last report, \$11,264. Reel F. H. Egloff, RW 1856 taxes, .00.

Credit, By warrants to Board, .00.

Balance, .00.

Water Works Fund, Balance on hand last report, \$5,265.85.

11-8-26 Reel F. H. Egloff, RW 1856, water rents, 268.25.

11-3-26 Reel F. H. Egloff, RW 1858, taxes, 53.92.

5,484.90.

Credit, By warrants to Board, 457.96.

Balance, 5,391.03.

RECAPITULATION.

City fund, School fund, \$1,078.76.

Municipal Improvement, 3,452.

School fund, 2,821.50.

School building fund, 249.45.

Street Fund, 60.82.

Banking bond funds, 4,152.12.

Street Fund, 46.13.

Shaking school Bldg. fund, 66.37.

Respectfully referred to:

The Honorable Mayor and Board of Aldermen of the City of Bay St. Louis, Miss.

On December 1, 1926.

Y. V. YATES, Cashier.

Motion by Alderman Chas. Traub,

Sr., seconded by Alderman de Gillum, and carried that the secretary notify William Randolph that it will be impossible for the city to grant him a permit to build a wharf at the head of Dunbar avenue.

Communication of Francis Casanova, offering the city said lot No. 236, Ward 2, for the amount of \$300, received and filed.

The suit of Sam Benigno vs. City of Bay St. Louis ordered turned over to the city attorney for attention.

Motion by Alderman de Gillum to delay the matter of the Alta Vista project for further investigation. No second. Motion lost.

Mayor G. Y. Blaize appointed Alderman Chas. Traub, Sr., and Alderman James Marti a committee to confer with Jos. de Benneditto, reference to straightening Nicaise avenue, between Main and Carroll avenue.

Mayor G. Y. Blaize appointed Conrad Sick meat inspector for the balance of the term, vacancy caused by the death of W. O. Sylvester, same being ratified by the board.

Motion by Alderman Chas. Traub, Sr., seconded by Alderman Jas. Marti, and carried that the Atlas and Beach Drug stores pay water rate of 10 cents per 1,000 gallons from the time the meter has been installed.

Moved by Alderman de Gillum, seconded by Alderman Marti, and carried that the Tri-State Traffic association be notified that if settlement is not made for the overcharges due the city by the railroads in the next twenty-five days, that the city's agreement with them shall be and is hereby considered at an end.

Moved by Alderman Chas. Traub, Sr., and carried that the old wooden culverts on the below mentioned street intersections be replaced with eighteen-inch concrete pipe for draining. Work to be done by city street force, under the direction of the street commissioner. East side Dunbar avenue and Boardman avenue, east side Dunbar avenue and Felicity street, St. George street.

Moved by Alderman Marti, seconded by Alderman Chas. Traub, Sr., and carried that the following resolution be adopted:

Whereas Section 3, Chapter 209, of the laws of the State of Mississippi, of 1918, provided that no warrants shall be issued by any county municipality unless there is sufficient money in the particular fund from which the allowance is made to pay such warrants, and whereas the City of Bay St. Louis has no money in the city funds to pay current expenses, and whereas Chapter 178 of the Laws of 1918 empowers all municipalities to borrow monies pending the collection of taxes of the current year it is necessary to borrow money to pay all current expenses from said funds.

Therefore be it resolved that the Mayor be and is hereby authorized and empowered to borrow \$3,000.00 or so much thereof as may be necessary and to deposit same to the credit of said city funds in such amounts as he thinks proper. That the Mayor and other officials are required by the law to be and is authorized and empowered to sign a note or other obligations obligating the city to pay such amounts not later than the 15th of February, 1927.

Approved in open Board this the 6th day of November, 1926.

S. J. LADNER, Secy.

Moved, seconded and carried that the city advertise for wholesale prices on gasoline and lubricating oil of different grades for six months or longer by the discretion of the Board.

Notice to Bidders.

Sealed bids will be received by the Board of Mayor and Aldermen at the City Hall until 6 o'clock p.m., December 4th, to furnish the city with wholesale prices on gasoline and lubricating oil of different grades for six months or longer by the discretion of the Board.

The Board reserves the right to reject any and all bids.

S. J. LADNER, Secy.

Motion by Alderman Chas. Traub, Sr., seconded by Alderman Marti, and carried that two trees be removed

WORK AND PLAY AT S. J. A.

SOPHOMORE CLASS MEETING.

Wednesday evening the Sophomore met and held an election of officers. Judith Maufray was chosen to lead the class for the year 26-27. Lois deArmas was elected vice-president; Hazel Kergosien, secretary; and treasurer. Verna Batson and Ida Mae Allingham were unanimously voted class poetess and prophetress, respectively.

The motto for the ensuing year is, "Umquam Altior" (Ever Higher). The colors, silver and blue, and the flower, sweetpeas. All the members of the class have determined to make this a banner year. So listen friends, and you will find that there's lots of pep in class '29.

S. J. A. wishes to congratulate the Stanislaus team for providing Old Grads and Dads, and every one else, with an evening of such thrilling entertainment as they gave Dads' day.

We must, of course, praise the Rockachaws for their splendid playing.

The valiant fight they put up proved that Stanislaus may well be proud of those brave boys who fought so steadily against and overcame the strong Jefferson team.

SPECIAL THANKS.

President Judith Maufray thanks her classmates for their support in the class election. They've now given her a grand opportunity to display her splendid executive ability.

Vice-President Lois deArmas

thanks them for a reason to do "some

nowing now."

Secretary and Treasurer Hazel Kergosien expresses her gratitude for her classmates' kindness of heart. Here's where her pocketbook becomes replenished girls.

Verna Batson, now that she's a

poetess, says she'll soon be rich.

Think of all the money she'll save

on hair cuts.

Kate Allingham, prophetess, very

gratefully observed that "a desire

for exclusion" will serve as a fine

way of saying in the future that she

was punished and had to miss a ball

game.

LOGTOWN GAME.

The Js played their first game Thursday evening at 2:30 in Logtown. Though both games were won by Logtown, our girls have not lost confidence in the ability. Instead, this defeat has only served to spur them on to harder work and greater effort.

Anyway, their playing was fine, so keep it up Js—better luck next time.

THE SENIORS' CLASS RINGS.

The whole school envies the Senior class on account of the pretty class rings that arrived bright and early Sunday morning. We agree that they are adorable, angel, divine, precious, etc. Therefore, we cannot blame the Seniors for the pardonable pride which they take in their new possessions.

KAMPUS KRAKS.

Sister—Hazel, you know well that we give any girl who has a headache an aspirin.

Hazel—Well, I knew you'd give iodine, but I didn't know you'd give aspirins.

Verna—What motto on unity do a flapper's clothes resemble?

Kate—I'll bite.

Verna—if they don't hang together they all hang separately.

When the sun went down Elsie Mae was still waiting???

Anne Dale expressed a desire for spaghetti.

Kate saw "him" stagger.

Althea's heart went to the "center" (Jefferson).

There was a vacant space in the Reo.

Anne Mae regained a friend!!!

Lila rode home in a Ford sedan.

Louis Hobbs lost five for Fragenie Frazie.

The Chevrolet was not seen on Nicholson Avenue drive.

Elspes was told she'd lose one eye???

THE MOON CAME UP.

We wish to inform Verna, that she may cheer up. That a "certain party" in Baton Rouge will recover.

HAVE YOU HEARD—

Althea sing her favorite song, "He May Be Cross Eyed, But He Looks Straight to Me!"

The Mary Pierce has found a way to part her hair?

About Kathleen's aspirations?

That Judith likes "She's Just a Sailor's Sweetheart."

Why Lucille bit her nails Sunday?

It seems as though fashions will change for the worse—the Sophomores' motto being "Umquam Altior" (Ever Higher).

ROLL OF HONOR.

Seniors—Alberta Boyer, Mary Bourgeois, Beatrice Smith, Eryn Sauzier, Margaret Blaize, Lila Glen-Atkinson.

Sophomores—Verna Batson, Hazel Kergosien, Lois deArmas, Lucille de Armas; Anna Dale Crawford, JJudith Maufray, Mary Pierce.

Freshmen—Gertrude Partridge, June Canty, Elizabeth Crawford, Elsie Mae Smith, Edith Ansley, Loreto Smith, Juanita Fayard, Vivian Egloff, Dolores Powers, Theresa Ward, Dorothy Hubbard, Fanny Cajoles, Lily Gilkey, Velma Zengerle.

Eighth Grade—Julie Boudin, Dorothy Williams, Jamie Todd, Lucy Lince.

Seventh Grade—Mildred Schindelcker, Nicolina St. Angelo, Yvonne Strong, Helen Wolfe, Marjorie Bandert, Henriette Piemont, Yvonne LaCoste, Elsie Lizzana, Margaret LaCoste, Catherine Bentenuti, Grace Redding, Alice Funey, Carrie Schiro, Hilda Greengrub, Vivian Heitzman.

Sixth Grade—Mary L. Byrnes, Marie T. Argueta, Catherine Scarfide, Yvette Lebihard, Joyce Wolfe, Alma LeJeune, Cynthia Richerson, Lucille Perre, Irene Johnson.

Fifth Grade—Clare Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

Fourth Grade—Mary L. Crawford, Elaine Richardson, Lorraine Quinton, Louise Strong, Frances Benigno.

Third Grade—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

Second Grade—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

First Grade—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

Kindergarten—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

Preschool—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

Pre-School—Alice Younger, Alice Camors, Lois Wolf, Rita Younger, Edith Spotorino, Bernice Johnson, Elizabeth Ames, Roberta Schindelcker.

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Athletics and Sports

JEFFERSON LOSES TO ROCKACHAWS IN BEST GAME OF SEASON; 13-12

Two Thousand Witness Gruelling Grid Contest in Most Thrilling Game of Season—Stanislaus Homecoming Day Fittingly Celebrated.

Sunday, Nov. 7th, was Homecoming Day at St. Stanislaus college and it was celebrated by a Rock-a-haw triumph over Jefferson college in the most thrilling and grueling game ever seen on the local gridiron, by the close score of 13 to 12.

The tenseness of the situation was only relieved when the final gun was fired at the end of the last quarter, as the onrushing Rocks were driving desperately towards the enemy's goal line in an effort to clinch victory that was hanging by such a narrow margin.

Rocks Get First Break.

The breaks of the game started with the first kickoff, and the red clad warriors gathered the first one for a score.

Stanislaus defended the north goal, with the wind against them, Big Zeke Bonura-kicked off to Jefferson's thirty-yard line; Edmondson, left end for Jefferson, brushed the ball, quick as a flash; the speedy Slade got the oval and raced five yards before they dropped him. Schwartz drove five yards over left guard. A short pass from Schwartz to Bonura went for twelve yards. Glover thrust through tackle for one more; following the same play LaNasa took up five more in lardage and Schwartz bucked the next play over for a touchdown, he dropped kicked the extra point. Score, 7 to 0.

The success of that drop kick was the point that beat Jefferson, for, thought they made two touchdowns, they failed in the extra points. On the kickoff, Bonura kicked to Jeff's eleven-yard line where Krutzmann got the ball, but a dark cloud was in his way. Midnight Sasse, the Rockachaw demon, was on his trail; Krutzmann tried to dodge Sasse, but the warrior dropped him hard for a five-yard loss. Schaub tried left end, but made no headway; Brecht essayed the same stunt and gained naught, then Krutzmann pointed to the Rockachaw thirty-six-yard line. Glover went for five over tackle, LaNasa failed. Schwartz added four over tackle, but lost nine yards when he attempted to pass and was thrown for a loss. An incomplete pass lost them the oval on fourth down.

Roussel gained three yards around right end. Krutzmann attempted a dash, but his Nemesis, Sasse, broke through and felled him without a gain. A penalty came to Jefferson, and put the ball on her ten-yard line. Krutzmann punted short and recovered by a block on their own thirty. Edmondson skirted left end for two more. Zeke repeated over guard for fifteen yards, and Marchis took two off tackle.

The Steam Roller. Roussel kicked to the Rocks' twenty-nine-yard line. There something began to happen. Schwartz and Bonura smashed the line at will. Schwartz went over center for seven yards, then over guard for first down. Bonura smashed through guard for eleven yards. Schwartz dito for two more. Zeke repeated over guard for fifteen yards, and Marchis took two off tackle.

The ball was on Jeff's ten-yard line. Schwartz smashed guard for four and again for three. That put the oval on the three-yard line and a touchdown seemed imminent, but the final gun was fired and that saved Jeff to the tune of at least six points.

Notre Dame Men in Line.

It comes from excellent authority that no less than six of the Jefferson men in Sunday's battle were members of Knute Rockne's first Freshman Eleven. An ex-Notre Dame man, now at Loyola, is the man who recognized them.

That truth adds to the valor of Commagore's warriors of 1926, easily the best seen on the local grid. True, there were individuals of former years who were of the classiest sort, and shone in the college colors; but as a whole the 1926 eleven is far away the best yet.

The line-up: Jefferson—Stanislaus. Edmondson—L.F.—Bonura. Uchello—L.T.—Zaunbrecker. Plaisance—L.G.—Scafide. Neck—C.—Montz. Alexander—R.G.—Leger. Lutz—R.T.—Sassone. Davis—R.E.—Slade. Roussel—L.H.—Glover. Schaub—Q.B.—Schwartz. Krutzmann—E.H.—Bradley. Brecht—F.B.—LaNasa. Touchdown—Schwartz, one; Bonura, one; Schaub, one; Becthol, one. Point after touchdown—Schwartz, one.

Officials—Referee, A. D. Warner, L. S. U.; umpire, B. Perkins, A. & W. head linesman, J. Greene, Tulane; field judge, Glover, A. I. M.

Stanislaus-Jefferson Record.

Beginning with the year 1916, the Jefferson and Stanislaus colleges have played nine annual football games, of which the Rockachaws have captured two-thirds.

There were no games in 1918 and 1923. The year 1918 was the "flu" year and in 1923 the Jeff team was too crippled to play. The following is a summary of the games:

1916—Jefferson, 33; Stanislaus, 3. 1917—Jefferson, 0; Stanislaus, 6. 1919—Jefferson, 21; Stanislaus, 26.

1920—Jefferson, 7; Stanislaus, 13. 1921—Jefferson, 7; Stanislaus, 42. 1922—Jefferson, 23; Stanislaus, 6. 1924—Jefferson, 0; Stanislaus, 12. 1925—Jefferson, 7; Stanislaus, 6. 1926—Jefferson, 12; Stanislaus, 13.

Total Points Scored—Jefferson, 110; Stanislaus, 150.

A Shell Game.

The peanut is having its day. Twenty years ago, it was sold to the public only in the shell but no wit is offered salted, in candies, in bakery products, in peanut butter, in oil for salads, in oleomargarine and in making a flour.

Two varieties of peanuts are extensively used, being the Spanish and Virginias, the latter being larger and not so oily as the former. The food value of peanuts is very high and they have a very attractive flavor.

If War Came.

If war came to America, 65,427 officers of the Reserve Corps could be called to the colors in the combatant branches of the army, according to an announcement made by the War Department. This includes thirteen major-generals. Another group of reserve officers, about half as many in number, would be called into service with non-combatant branches.

Glover went out of bounds after

COMMENT ON SPORTS

Last week we suggested that Tyrus Raymond Cobb might not manage Detroit in 1927. His resignation has been accepted and George Moriarty, veteran umpire, takes his place. The passing of Cobb as manager probably means his retirement from active play. Certainly, it means this as far as Detroit is concerned. That this change has been made does not detract from the great esteem for Cobb by the Detroit management and fans. Only last week the Detroiters staged a banquet in his honor and Owner Navin gave the famous outfielder a check for \$10,000 as an expression of the appreciation of the club.

Schwartz's Record Pass.

After a gain of two yards by Zeke over-left tackle, two passes were incomplete, a penalty of five yards being suffered, Schwartz stood on his own forty-yard line and sent an aerial towards the enemy's goal line while Barney Dreyrus, owner, was in Europe on a vacation. It was an expensive outing for him and will hardly be repeated. The error of the Pittsburgh management in permitting a vice-president of the club to sit on the bench with the manager is apparent, unless the vice-president is the manager also, as is the case with John McGraw.

Schwartz's try for extra point was blocked, the score being 13 to 6.

With the exception of a fifty yard pass, there was nothing doing the balance of the third period.

Referee Helps Jeff.

Jefferson scored in the next few minutes, but not through their own efforts. Mr. Warner deserves the credit. Slade had been slugged out, and knee had been used on him,

Bonura's arm had been pulled down as he attempted to catch a pass, Mr. Warner couldn't see it, but when the ball was in Jeff's possession on the twenty-nine-yard line, he quickly saw that the Rockachaws were a bit too rough and penalized them to within a yard of their goal. From there the score was made, but Roussel's drop kick went wild and the Rocks still led 13 to 12.

The Steam Roller.

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VIBRATIONLESS BEYOND BELIEF

The smoothness and quietness of the Greatest Buick Ever Built defy description.

This remarkable motor car is vibrationless beyond belief.

We hope someone else tells you that some other car also is vibrationless.

For then you may be induced to drive the two cars, and compare them.

And you will better appreciate the amazing smoothness, at every speed, which now belongs to Buick.

It's the GREATEST EVER BUILT MOTOR CAR.

Magnolia Motor Co., Gulfport, Miss. Phone 1189.

Counties in Territory

George, Hancock, Harrison 1-2 Jackson, Stone.

14-16 EVERBUILT

CHANCERY SUMMONS.

State of Mississippi.

To Pauline Reeves, Agnes Phillips,

Elizabeth Buckingham, Mrs. Paul Ott,

Mrs. Ott Paulk, Mrs. Marie Ott,

Reuben Ott, Mrs. Ott, Archibald John Shaw, the Catcher, wife of the Archdeacon of New Orleans, and all heirs in said State on the 2nd Monday of January, A. D. 1927, to defend the suit No. 2024 in said Court of DeBille Cade, wherein J. E. DeBille is Plaintiff.

This 14th day of October, A. D. 1926.

(Seal) A. KERGOSIEN, Clerk.

BY A. G. FAURE, D. C.

(10-23-47)

NOTICE TO CONTRACTORS.

Sealed bids will be received by the Road Protection Commission of Hancock County until Tuesday, December 7th, 1926, at 11 o'clock A. M., at the office of the County Engineer, 101 Main Street, P. O. Box 100, Bay St. Louis, Mississippi, for constructing and protection along Bay Saint Louis extending approximately three (3) miles northward from the mouth of the Pascagoula River south of the existing road protection.

The approximate quantities are as follows:

Contract #1.

43,800 lin. ft. Stepped Type Concrete

1,000 lin. ft. Drain Pipe 12 in. to 36 in.

1,100 Cu. Yds. Concrete in culverts.

58,820 lbs. Reinforcing Steel in culverts.

10,550 Cu. Yds. earth excavation.

HUSBAND'S BRIDGE PARTY

BY WALTER ALLISON.

New item. Feminine sex fast taking man's place in world affairs.

The husband's bridge club met at Rude Pilla rest house yesterday afternoon. Two hens were brought from the poultry yard, and tables were laid for thirty.

The reception room was plastered with a confusion of Mexican turnips and frost-bitten dahlias, and the lamp shades were trimmed by a couple of poker sharks.

The reception room was plastered with a confusion of Mexican turnips and frost-bitten dahlias, and the lamp shades were trimmed by a couple of poker sharks.

Petit Oscar Dolless entered the reception room in a suit of morning glory cheese cloth, elegantly hung together with 700 baby pins. No wonder children have to be locked in nurseries.

Mr. Chrysler Runabout begged to be excused for attending with bare legs, because his wife had two blowouts on her way to the office, and she swiped his "balloon" pants.

Runyon Sulk looked perfectly darling in afternoon knickers of bargain basement oilcloth, set off by a corsage of Mills River onion sets.

Among the late arrivals was Mr. Scant T. Tire, who fell in a barrel of hard cider and his breeches shrunk to his pocket flask.

After viewing his perfect limbs, everyone agreed that all the beautiful calves are not at county fairs.

Before the first game ended one of the husbands called another a "dirty cheat" and threatened to scratch his eyes out, but the host handled them a couple of vanity cases and they made up.

During refreshments the host put "Cry Baby" on the Victrola and 22 husbands rushed home to reclothe their brats.

Ten more records were murdered and the Victrola became so run-down that it had to be sent to the state sanatorium.

Mr. Cyrus Pluck scored high and received two bundles asbestos shingles. Mr. Sweep made low, and received a Woolworth dustpan.

At the conclusion of the affair all the husbands kissed each other good-bye and stood on the veranda for nine hours before their wives came after them.

CHANCERY SUMMONS.

The State of Mississippi.

To Albertine Cade;

You are summoned to appear before the Chancery Court of the County of Hancock, in said State on the 2nd Monday of January, A. D. 1927, to defend the suit No. 2024 in said Court of DeBille Cade, wherein J. E. DeBille is Plaintiff.

This 14th day of October, A. D. 1926.

(Seal) A. KERGOSIEN, Clerk.

BY A. G. FAURE, D. C.

(10-23-47)

NOTICE TO CREDITORS.

Notice is hereby given that letters of administration on the estate of Arthur Caron, deceased, were granted to the undersigned by the Chancery Court of Hancock, on the 2nd day of September, 1924, and all persons having claims against said estate are hereby notified to present same to the Chancery Court of Hancock, where the same will be heard and allowed within six months from this date, failure so to do will bar the claim.

FRANK S. NORMAN, Administrator.

(Nov. 6-20)

NOTICE TO BIDDERS FOR SCHOOL SUPPLIES.

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The Sea Coast Echo**POLITICAL ANNOUNCEMENTS.**

FOR CIRCUIT AND CHANCERY CLERK.
The Sea Coast Echo is authorized to announce
A. G. (RED) FAVRE
a candidate for election to the office of Circuit and Chancery Clerk, Hancock County, subject to the action of the Democratic primary.

FOR SUPERVISOR—BEAT 3.

The Sea Coast Echo is authorized to announce
A. J. BILBO
a candidate for election to the office of Supervisor, Beat No. 3, Hancock County, subject to the action of the Democratic party.

City Echoes.

Supper at Cozy Corner on Sunday nights is quite the fad. See advertisement elsewhere in this issue of The Echo.

Frank Jansen, assistant general passenger agent Texas & Pacific Railroad company, registered at the Hotel Weston Wednesday afternoon.

Supt. John Rose of the L. & N. R. R. company, New Orleans, and M. D. Bay, was an official visitor to Bay St. Louis yesterday for the day.

The Church of Jesus Christ of Latter Day Saints (Mormon) will present a one-act play and other selections Saturday, November 27th, at 3 p.m. and 7 p.m. at the recreation hall, 3 miles from town on Edwardsville road.

Mrs. George J. Toca motored over to New Orleans Thursday morning and is spending the week with relatives and friends, planning to return home tomorrow morning, accompanied by Mr. Toca. She was accompanied over by Mr. Marcel Toca.

Succeeding the late W. O. Sawyer, Conrad Sick was appointed by Mayor Blaize, city meat inspector, which appointment was duly ratified by the Board of Aldermen. No better appointment could have been made. Mr. Sick is thorough and reliable.

J. M. King, of Vicksburg, Miss., is a recent arrival in Bay St. Louis and will make his home here. He is assistant to E. B. Case, manager of the Bay Furniture company, in Railroad avenue. Mr. Case reports the arrival of an assistant became imperative, due to increased business.

Mrs. A. F. Fournier, one of the most gracious and popular hostesses, is entertaining her friend, Miss Adams, from Cleveland, Ohio, who will remain for a visit of indefinite duration. Miss Fournier was host Wednesday to a trip along the Coast for the day.

W. H. Brill, general passenger agent Illinois Central Railroad company, New Orleans, was a visitor to Bay St. Louis during the early part of the week in the interest of his line and the Mississippi Gulf Coast, while here he was the house guest of Mr. J. N. Wisner, "On the Beach."

Mrs. L. N. Word, visiting relatives at Wiggins, Miss., returned to Bay St. Louis yesterday afternoon, accompanied by her daughter, Mrs. E. J. DuBuc, who met her at Gulfport. After visiting locally for a while she will continue her journey home to New Orleans, visiting also while here her daughter, Mrs. R. deMontuzin.

President H. S. Weston, of the Hancock County Bank, and President George R. Rea, of the Merchants Bank and Trust company, attended the formal breakfast given at Gulfport Thursday morning to a group of northern and eastern capitalists, representing banks with an aggregate total of billions of dollars.

Mrs. J. H. Bridgeman and Miss Hattie Deacon, of Homer, La., have arrived in Bay St. Louis to reside permanently. Mrs. Bridgeman is representing the "Real Silk" Mills of Indianapolis, Ind., and is exclusive agent for Hancock and Pearl River counties. She will appreciate any and all patronage. Box 294.

Mr. and Mrs. John D. Grace and daughter, Miss Virginia, of New Orleans, spent the past week-end at their handsome villa on the Waveland beach front. They are just back from one of their periodical trips to New York, where they saw many shows and shopped, while Mr. Grace combined business with a little recreation.

Taking advantage of Armistice Day holiday a party composed of Rev. A. J. Gmelch, Rev. Leo F. Fahy, Rev. Father McAlpin and Mr. Anthony Scalfi motored over to Baton Rouge and witnessed the football contest played on the old L. S. U. campus between the team of that place and St. Stanislaus. The trip was made to and fro in the same day, using Father Gmelch's car.

Visiting Baton Rouge Thursday by auto were Miss Agnes Shannon, Miss Catherine and Alvina Hoffman, and Miss Louise Armstrong, the party guests of the latter-named. The party visited friends at St. Joseph's academy, Baton Rouge. The trip was made without the slightest untoward incident, nor the day's pleasure, reaching Bay St. Louis on the return about 10 o'clock.

Armistice Day was generally observed in Bay St. Louis by the closing of the city banks and during the afternoon hours a number of business places, with appropriate programs at the different local schools. C. G. Moore, prominent local resident, delivered a stirring address at the E. W. Taylor school in connection with the program arranged for the event. A few places displayed the American flag.

Capt. G. E. Maden and Alden Mauffray, the latter young son of Mr. and Mrs. Jos. O. Mauffray, reached home Thursday night by way of Galveston and New Orleans from a voyage to England, spending several weeks in London. The trip and visit consumed three months. Young Mauffray says he enjoyed every moment of this wonderful trip and the sights of the largest city in the world were many and engaging, a memorable visit to Europe that will ever linger in mind and a privilege that rarely comes to young men.

Messrs. A. G. Favre and Horace L. Kergosien returned home Monday morning from their trip by auto to Natchez, where on Sunday they attended the funeral of Mrs. Thomas McKenna, wife of State Deputy McHenry K. C., whose untimely death occurred last Friday night. Mrs. McKenna was a daughter of our summer residents, Mr. and Mrs. G. O. Kordoffer, and is survived by three children, one of which is only a few days old. The family, well known in Bay St. Louis, have the deepest sympathy of our people.

BAY ST. LOUIS CITY SCHOOLS**CENTRAL SCHOOL Primary Department.**

Boom! Boom!

Get quiet everybody! It's not a signal. It's only the drummer calling the little tots together to give the "Flag Salute," celebrating Armistice Day.

Tuesday when North Wind came o-o-o the curtain went up. Oh! No, not for the show! Only to let the heat from one side of the room go to the other side.

Yes, we are still hard at work, mastering new words every day. Going up the ladder with our number work. In reading! Why, we will soon be ready for a new book.

Some of our health booklets have been completed. Soon we will have them out where they can be seen by all who visit us. Don't forget the Primary department, school friends.

Third and Fourth Grades.

The Third and Fourth grade pupils have been busy this week making November calendars. No one failed to mark the holidays of the month—Armistice and Thanksgiving.

The Third and Fourth grades also contributed their part to the Armistice program, Thursday morning, with a patriotic drill.

Fifth and Sixth Grades.

The Fifth and Sixth grades willingly did their part towards making the Armistice Day program a success.

Wednesday the spelling lesson was devoted to such words as Armistice, celebration, allies, patriotic and victory; also, the English lesson was based on subjects pertaining to Armistice Day.

Grammar Grade Notes.

Dr. Shipp and Miss Crook were with us for several days. They found very few defectives in the Grammar grades. In fact, Dorothy Wells was given the highest "good health" score.

We are glad to have Mrs. Sylvester back with us this week, although we enjoyed our work under Mrs. Marshall and Mrs. Ingram, while she was absent.

We wish to thank Mrs. Heitzman, the new agent of the Picayune, for a copy of the paper. We appreciate her thoughtfulness.

GENERAL SCHOOL NEWS.

On Thursday of this week, November 11, at 11 o'clock school recitations were discontinued. Each pupil stood silent with a bowed head, for one minute. The bell tapped—a signal for everyone to assemble in the school auditorium, to take part in an Armistice Day program.

The following program was given: Song, "America"—The school.

Sixth Grade—Norward Straughan, Dick Blau, Tenth grade.

Flag Salute—Ten Primary girls and boys.

Recitation, "Three Little Sisters" —Elveria Maneiri.

Patriotic Drill—Third and Fourth grades.

Recitation, "Our Flag" —Alton Erwin.

Pageant, "Followers of Great Nations" —Fifth and Sixth grades.

Theme, "Armistice Day" —Norma Gex, Ninth grade.

Last Friday Central school attended the fair. We made a full day of it, leaving on the 7:30 ferry.

The forty-five children who went to the fairgrounds, where they remained until 9:15 p.m.

Mr. C. J. Mitchell, member of our school board, paid us an official call Wednesday of this week.

P. T. A. meeting will be held Monday, November 15, at 3:30 p.m. Each grade is attempting to win the prize "half-holiday" for having the greatest number of parents out to the meeting.

Virginia Chapman at last has rival in typing. She is Clara Ladner. Clara surely came out fine in the last test. It goes without saying that "Ding" did also. The classes are showing improvement, according to reports from Miss Teberne.

There seems to be a sort of race among the students who made seventy in bookkeeping last month. Those who are ahead will have to work hard if they'll be left behind!

This week classes are being organized for persons who desire to study commercial subjects. The subjects offered will be bookkeeping, shorthand, speed and typewriting. This gives an opportunity to anyone who wishes to spend only a few hours time in the day in school, to fit himself for a better position.

There is no age limit for part-time students. The only requirement is a grammar school education. The work will be a part of our local school system and is also under the direction of the Vocational Board of Education.

All classes will be in the afternoon. Those wishing to enter these classes should communicate with Mr. Ingram at once in order that they may start from the beginning.

Girl's Athletics.

Yeal team! The girl's basketball team is continuing its hard practice and is improving every day. "The Blitzards" expect to blow away every team that tries to beat it. We will not have any games until after December 1st, but will play several practice games before then. This week we play Pass Christian, here and next week we will go there for practice games.

Come on team, keep up the good work. We wish to thank Mr. Commege and the Brothers of St. Stanislaus college for the use of their gym. We also thank Miss Mary Perini for her kind assistance as before.

Boys' Athletics.

The members of the football team had an off week during the fair. Therefore, they did not play a game last week. They have been practicing this week for the game Friday at home with Long Beach. Some of the girls are busy selling tickets and expect to have a good crowd out.

Steve Straughan, Nolan Taconi and Layton Wienberg have been on the injured list but will be back in the line-up for Friday.

Let's all boost this game!

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Those winning tickets to the matinee last Friday were:

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Flag Salute—Ten Primary girls and boys.

Recitation, "Three Little Sisters" —Elveria Maneiri.

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WEBB SCHOOL.

Webb school celebrates Armistice Day.

You remember that day of unbridled joy, when the glad bells rang and the whistles blew for the brave boys coming home at last. Remember it? Yes, of course, you do! With red, white and blue colors in every room, the pupils of Webb school caught the patriotic thrill. Patriotic!—weat the bright red and blue drums the boys of the primary grade had made of oatmeal boxes covered with crepe paper and tied with cord to hand around their necks.

The little girls wore nurses' caps which had been made of white paper, with red crosses pasted on them.

When it comes to standing by the Webb school pupils have the real spirit. We are patriotic—every inch, and believe in expressing our loyalty. Love for our country was sure in the patriotic program given Thursday morning.

At 11 o'clock the bells rang, the flags moved and everyone felt the thrill of the freedom of our country. The reality of Armistice day was brought to the pupils by stories of the war, then they were joyous by stories of freedom, and the meaning of Armistice Day.

The program:

"Cats."

Last Wednesday the "Cats" held a special meeting for the purpose of discussing class pins. After a strenuous twenty-minute discussion it was decided to wait until the salesman comes around with the samples before the pins are selected.

Friday the majority of the "Jilly Juniors" attended and "boosted" the fair. We express our regrets that some of the "Cats" could not join in the fun.

Sophomore Notes.

Dick Blau was chosen from the eight pupils of his English class to represent them in an oral composition, given during the Armistice school program. The subject is of national and international importance.

Sentences have been ordered for the Freshman English class, to be used in connection with their Ward textbooks.

During the regular theme lesson recitation, Wednesday of this week, two of the Freshman themes were considered deserving of praise on account of the well-formed construction of sentences, and the clear and decisive use of English, in the case of Edith Ballards' theme, which will be printed in the school notes under the heading "General School News."

The second theme, written by Norma Gex, was also good, especially because of the originality in expression shown. This theme was read during the Armistice Day school program given Thursday.

Freshman Notes.

Norma Gex was elected class representative of the Ninth grade.

Sentences have been ordered for the Freshman English class, to be used in connection with their Ward textbooks.

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Commercial Department.

The first year shorthand class has at last started to take letters! Everyone is enraptured over the thought. It surely does make one feel important to have Miss Teberne actually dictating letters to us. With a little more practice, we will be taking letters at the rate of eighty words a minute; and the second year class is doing.

The second-year shorthand class is still going as good as ever. They are now taking letters and then transcribing them and typewriting these from shorthand notes. They think that by the end of the year they will be able to take down a hundred words a minute. That is their aim.

Distinguished Visitor.**To Bay Saint Louis Is****Rotary Gov. F. Jensen**

(CONTINUED FROM PAGE ONE)

we contribute of conduct, of attitude and of service will measure one 123,500th of Rotary effectiveness. You are just as important and just as responsible as anyone else in Rotary, but your leaders are not dictators but servants, acceding to your directions and your inspirations. "Make Rotary Effective" is therefore your mandate to every other Rotarian as well as to yourself.

"Our concern right now is on making Rotary effective right here where we are. It is tremendously the obligation of the president and the board of directors to do so. They have been entrusted with the task. They cannot dodge or evade that task and I do not believe they intend to. But they cannot lead without followers, and you who have called them into office need to respond to their leadership with a perfect willingness if they are to be effective.

"First, let me urge you to be effective in your attendance. You know there is such thing as an absentee Rotarian. If he isn't at meetings he is bringing nothing into Rotary and it is also certain that he is taking nothing out. He is stealing from the other Rotarians their chance to know him, to have a portion of his fellowship, and to gather strength from his personality. He is robbing the club of its right to have him know just what its plans and purposes and achievements are. He is getting farther and farther out of step with the general program. He is decreasing his own acquaintanceship, when his responsibility in Rotary is to increase and develop. He is depicting instead of replenishing his vision of service. Attend, don't pretend.

"Make Rotary effective in education of Rotarians. Let us understand our organization, its standards, its code,